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"Innovating. Growing. Evolving. Not just creating a space to live, but a living space. Envision your brightest future. Discover the possibilities. Let us help you achieve it."

"نبدع.. ننمى.. نطور. ليس فقط لخلق مساحة للسكن بل لخلق مساحة مفعمة بالحياة، تخيل مستقبلك الساطع واكتشف إمكانياتك ودعنا نساعدك على تحقيقها."

CEO’s message

I would like to personally welcome you to the world of Memaar Al Morshedy.

Through Memaar Al Morshedy, we have established a reputation for integrity, professionalism and innovation. Setting the standards for architectural excellence in Egypt, we pride ourselves on being original and forward-looking. Qualities that have guided our operations since 1983.

Our exceptional designs have contributed to changing Cairo’s streetscape over the years. The result has been unparalleled quality in terms of luxury, comfort and satisfaction for our homeowners. We continually select premium locations across Cairo and develop them to world-class architectural standards, thus we are always raising the bar.

“We are passionate about design, committed to quality and confident in our future.”

Hassan Morshedy

كلمة الرئيس التنفيذي

أود أن أهنيكم شخصياً في معمار المرشدى، الاسم الذي أنشأناه بالأمانة والمهنية العالية والابتكار، بدأ بعضها على وضع معابد جديدة للتميز المعماري في مصر ونعثر دائماً أن الدافع الرئيسي في رحلتنا التي بدأت منذ 1983 إن دائماً أصلنا التصميم والتطلع إلى الأفضل. لقد أسهمت مشاريعنا المتميزة في عمل طفرة في شوارع القاهرة ونحن مستمرون في اختيار أفضل المواقع لمعلنا مستوى آخر من الراحة والرضا. ومن مستوى أكثر من الراحة والرضا، ومن مستوى أشارنا من اكتبار أفضل المواقع ونساوة رجوتنا على المبادرات العامية وإمكانياتنا، وفيما أطلق المبادرات العامة ودعا بها شريف تصميم الأندام والابتكارات في المستقبل.

حسن مرشدى
The Developer

Memaar Al Morshedy is one of Egypt’s leading privately owned real estate developers. We aim to deliver unique real estate developments that cater to individual homeowners and businesses alike. Our main goal is to deliver real estate solutions that provide convenience and luxury to our clients.

We have ten projects in prime locations across the city. Each of these signature mixed-use developments has its personal unique style and design. We continually strive to re-envision Cairo’s streetscape and revitalize its urban neighborhoods, and constantly set new benchmarks by raising the standards of quality, design and convenience.
Van Carter Studio

Van Carter Studio is an Amsterdam Design Studio that specializes in creating exceptional spaces for the Commercial market. Principals, Robbyn Carter and Doug Van Der Pas, are the vision, talent and names behind Van Carter Studio.

Together, they have worked on a multitude of residential, hotel and commercial projects with developers throughout Asia, Europe, Africa, Russia, North America and the Middle East. Van Carter Studio has been a concept creator of projects for Marcel Wanders and Philippe Starck’s YOO in Hong Kong, Spain, Egypt, USA and Germany.

Through close and intuitive consultation with the client, Van Carter Studio delivers expertise in spatial design and marketing materials to meet the unique demands of every project.

“We aim to help our developer clients compete successfully in the property marketplace, by providing excellence in spatial design.”
Since the beginning of time, Cairo has been at the core of cultural and historical events that shaped Egypt's rich history. The city's geographical setting brings together endless desert and the world-famous Nile River. This has, for centuries, provided inspiration for life.

Cairo today is one of the Arab world's most influential and cosmopolitan cities. Thus, making it one of the most important cities in the region to introduce new ideas and concepts.

Sir Richard Francis Burton, a 19th century geographer, explorer, and poet once said, "He who has not seen Cairo has not seen the world; her soil is gold, her Nile is a marvel, her women are like the black-eyed hours of Paradise, her houses are palaces, and her air is soft more odorous than aloes-wood, rejoicing the heart. How can Cairo be otherwise when is the Mother of the World?"
Degla View is conveniently located in the heart of Cairo. The development is situated on Cairo’s main Ring Road, in the suburb of Maadi, one of the city’s most upscale and accessible districts. Enhancing Degla View’s accessible location, is the convenience of being in close proximity to many local attractions and landmarks. Maadi City Center, one of Cairo’s premier shopping malls, is minutes away. Maadi Sporting Club and the Shooting Club, two of Cairo’s most exclusive country clubs are within walking distance. In addition, Cairo’s International Airport and the American University in Cairo are a 20-minute drive.

Maadi Ring Road

1. ADMINISTRATIVE BUILDING
2. RESIDENTIAL BUILDING
3. LOBBY
4. POOL LOUNGE
5. RESTAURANTS
6. SPA
DESIGN & ARCHITECTURE

التصميم و الهندسة المعمارية
Inspired by nature, the administrative building’s glass box texture is entwined with a stone platform that creates a modernistic appearance. The building’s vibrant blue, reflective glass windows blur the line between where the sky and the architecture meet, creating a serene landscape. The combination creates a perfect balance for the surrounding rapid city atmosphere.
Residential Building

A fresh interpretation of aged stone, the warm grey travertine is a chic and contemporary backdrop highlighting the windows that are surrounded by a sleek black frame resembling rich oiled bronze.

Residents will admire the calming view into the Pool from their balconies. Taking all the right cues from nature, a thriving and green haven where administrative employees, residents and their guests can retreat and relax.
Degla View is inspired by nature’s intricately woven textures and colours. It is a modern interpretation of natural elements combined with timelessly chic design to create an elegant and sophisticated atmosphere. A modernistic, yet comforting balance is achieved through the use of warm and calming neutral appreciation, providing the perfect balance, which residents can express their personal style.
The varied textures and patterns harmonize to create an elegant and sophisticated entrance. The richly hand carved dark wood wall offers an extraordinary backdrop for the bright splashes of colour and pattern in the mosaic flooring. The floor itself stands as an impressive showpiece in the space. An additional focal point of the room is the large golden chandelier overhanging under a dug in mirror, further reflecting the luxuriant appreciation of gold, yellow and grey.
Relaxing or socializing, there’s nowhere you’d rather be than this gorgeous modern pool lounge. Like islands in the sea, we see floating woven cabanas framed by the exquisite hand-painted tiles surrounding the pool. Relax and enjoy one of the surrounding private cabanas recessed in a luscious wall of greenery. Among the sculpted trees, feel as though you are in your own outdoor living room complete with luxurious rugs and pillows creating distinct lounging spaces around the pool.

Pool Lounge

Design & Architecture

منطقة حمام السباحة

سواء كان هدفك الاسترخاء أو دورة، فستجد مع الأسرة أو الأصدقاء، فستجد مكاناً أجمل من منطقة حمام السباحة. استرخى في وسط الخضراء، أشعر وكأنك في وسط الغابات الخضراء، أشعر وكأنك في وسط الأشجار والخضرة الخضراء. عضو هام ووسائد تضفي تميزة للمساحة المحيطة بحمام السباحة.
The Cafe and Restaurant are alive with lush flowers & greenery accented by handcrafted decorative glass flourishes. The wovens, inlaid wood strips create an elegant yet organic pattern in the concrete floor that grows denser as you approach the entrance, inviting you in. You may dine indoors or out, each space embracing an invigorating natural green element.

The dining room offers cozy, recessed banquette seating areas complemented by a white, floral plaster relief wall. A gold chandelier above offers warm reflection. Outside, guests will enjoy the ambiance created by the adjacent Pool Lounge. Inspired by Parisian tree grates, the intricately patterned banquette seating beneath the tree offers an experience similar to dining in an outdoor living room. Enjoy your meal in the glow of the sculptural, lantern-like fixtures suspended in the tree.
Spa

The spa is a modern interpretation of nature's elements combined to create a tranquil and relaxing ambiance. Relax in a comfortable armchair under one of the trees sprinkled throughout the waiting area and enjoy one of the spa's refreshing fruit-infused waters or natural juices. The beverages are displayed in an elegant assortment of handcrafted, ornamental glass vases and flasks sitting atop the polished surface of the beamed rock reception desk. The spa pampers you with the most current wellness treatments, all within the calming boundaries of its individual or couples treatment rooms.
Suites

A chic and comforting balance of warm and neutral tones, the suite’s design offers you the perfect canvas, which you to add your own personalized choice of colour. A large framed mirror elegantly placed on the wall enhances and expands the space. The window on the far wall is softly draped with curtains, adding a delicate touch to this contemporary living room. The Penthouse suite offers outstanding views with decorative accents and details unique to this extravagant space. The master bedroom is warm and distinguished, accented by a decorative wood cabinet wall with mirror detail that further opens up the room.
Penthouse

The exquisite back wall, sculpted in a diamond pattern, is a lavish backdrop inspired by the facets of a gemstone. A warm atmosphere is set in this open and airy space, with the bed and bath separated by a glass wall and softly draped curtains. The freestanding bathtub and sink add an elegant and contemporary touch to the space. Warm, relaxing and refined, a sublime place to retire at the end of your day.

البيت الأعلى

تتمتع هذه المساحة المفتوحة بالجو الدافئ والتهوية المناسبة للسماح بالاسترخاء والاستجمام في نهاية اليوم.
SERVICES & EXISTING PROJECTS
الخدمات و المشروعات القائمة
Amenities

Degla View homeowners have access to a full range of exclusive services and amenities that include the following:

- Spa and Wellness
- Fitness Centre
- Restaurants and Cafe
- Pool and Pool Lounge
- Concierge Services
- Security
- Retail

الخدمات

يتمتع مالكى الوحدات فى دجلة ڤيو بخدمات ووسائل راحة متنوعة تشمل الآتي:

- منتجع صحي
- نادى صحي
- المطاعم والكافية
- منطقة حمام سباحة
- خدمات استقبال
- أمن 24 ساعة
- مول تجاري
Existing Projects

The accomplished vision in our projects is only the beginning.

المشروعات القائمة

إن الرؤية المكتملة في كل مشروعاتنا ما هي إلا البداية.